2018 ANNUAL REPORT

Alabama Business Education Association

Prepared by Pam Hickman, Secretary

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INTRODUCTION

Alabama Business Education Association (ABEA) is a professional association for business and marketing educators at the middle, secondary, and post-secondary levels. The purposes of ABEA are to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

ABEA is associated with the Southern Business Education Association and the National Business Education Association.

The goals of this Association are to:

- foster educational leadership;
- promote the cause of education by working for a higher quality of teaching in the area of business;
- encourage career development and professional growth among business teachers in Alabama; and
- Develop relationships between business education and business enterprises that will provide an understanding necessary for preparing well-equipped business personnel.

Membership is extended to all persons actively engaged in or interested in the profession of business education.

The governing body is the Executive Council, which consists of the officers: president (one-year term), president-elect (one-year term), secretary/treasurer (three-year term), membership director (three-year term), and immediate past president (one-year term).

The Association holds its annual conference near the end of January or early February and calls meetings when deemed necessary by the executive council.

The official publication, the ABEA Newsletter, is published twice a year. It contains information about the annual conference, news from NBEA and SBEA, announcements about FBLA and PBL activities, and articles of interest.

ABEA EXECUTIVE BOARD

Deana Goodwine .....Past President
Autauga County Technology Center
1301 Upper Kingston Road
Prattville, AL 36067
334-361-0258
deana.goodwine@gmail.com

Tiffany Stonecipher ..... President
Muscle Shoals Career Academy
321 Jim Holland Drive
Muscle Shoals, AL 35661
256-389-2660 Ext. 1630
tstonecipher@mscs.k12.al.us

Gerri Kimble .....President Elect
Hoover High School
1000 Buccaneer Drive
Hoover, AL 35244
205.439.1200
gkimble@hoover.k12.al.us

Morgan Jones .....Membership Director
Vestavia Hills High School
2235 Lime Rock Road
Vestavia Hills, AL 35216
205-402-5250
jonesmp@vestavia.k12.al.us

Pam Hickman .....Secretary/Treasurer
Vestavia Hills High School
2235 Lime Rock Road
Vestavia Hills, AL 35216
205-402-5250
hickmanpt@vestavia.k12.al.us

SPECIAL COMMITTEE CHAIRPERSONS

Awards Committee ..... Tiffany Stonecipher and Sandi Logan

Auditing Committee ..... Sandy Short

Bylaws Committee ..... Deana Goodwine

Membership Committee ..... Morgan Jones

Program Committee ..... Gerri Kimble

Scholarship Committee ..... Geana Mitchell

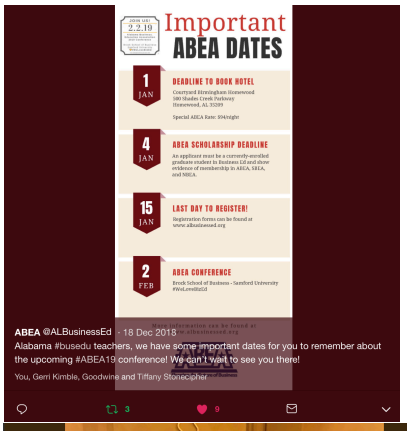
Nominating Committee ..... Madge Gregg

ABEA Happenings

ABEA Conference – Did not host a conference in 2018 since SBEA Conference was in Mobile Alabama. ABEA held a state meeting on Friday October 19.

SBEA Conference

Several members of ABEA attended and presented at the Southern Business Education Association Conference in Mobile, AL (October 2018). ABEA participated in the hospitality committee and the silent action.



OFFICER REPORT: PRESIDENT

Alabama Business Education Association

President's Activity Report

Submitted January 9, 2019

As Alabama Business Education Association President-Elect, I performed the following duties since February 2017:

- Attended the Alabama Association for Career and Technical Education (ALACTE) Conferences in Birmingham in August of 2017 and 2018.
- Conducted officer meetings using Google Hangouts (monthly).
- Attended the Fall Work-Based Learning Meetings at AIDT in Birmingham in September 2017 and September of 2018.
- Attended the FBLA Fall District Meeting at Northwest Shoals Community College on September of 2017.
- Attended the FBLA Fall District Meeting at Calhoun Community College on September of 2018.
- Organized six FBLA Fundraiser Nights at Zaxby's during 2017-2018.
- Organized FBLA Bake Sales throughout 2017-19.
- Organized an FBLA/March of Dimes Fundraising opportunity with through Blue Jeans for Babies which raised over $768 in August and September of 2018.
- Organized FBLA Fundraisers with Belk's Charity Day Sale in November 2017, May 2018, and November 2018.
- Attended the 2018 SBEA Convention in Mobile, AL in October 2018. Also, brought greetings from ABEA to all attendees.
- Attended FBLA State Competition in April of 2017 and 2018. Participated in an ABEA Recruitment table during the competition.
- Developed/Shared a Google Form for ABEA Teacher of the Year Nominations October – December 2018.
- Met with ABEA Officers to make final decisions regarding the upcoming ABEA Conference.

Respectfully submitted,

Tiffany Stonecipher

Tiffany Stonecipher

ABEA President

OFFICER REPORT: PRESIDENT- ELECT

Alabama Business Education Association

President-Elect Activity Report

Submitted January 22, 2018

As Alabama Business Education Association president-elect, I performed the following duties since January 2018:

- Developed and distributed the ABEA 2018 newsletters
- Corresponded with the ABEA officer team throughout the year
- Promoted and recruited for ABEA and NBEA throughout the year through personal, face-to-face contact, email, and social media.
- Attended the DECA State Career Development Conference in Birmingham, AL (February 2018)
- Attended the DECA International Career Development Conference in Atlanta, GA (April 2018)
- Held two social media marketing education Google Hangouts for Eastern Business Educators (July and August 2018)
- Attended the Southern Business Education Association Conference in Savannah, GA (October 2018)
    - Participated in the state officers' meeting
    - Assisted with opening session ceremony
- Assisted ABEA president with the 2018 business meeting held at the SBEA Conference in Savannah (October 2018)
- Chaired the ABEA 2019 (#WeLoveBizEd) Conference program committee
    - Secured sponsorship for breakfast, lunch, and snacks
    - Communicated regularly with hosting facility, sponsors, and vendors
    - Managed facilitator nomination, contact, and preparation
    - Worked with treasurer and membership director to manage registration
    - Worked with treasurer to purchase conference materials

Respectfully submitted,

Gerri Kimble

ABEA President-Elect

OFFICER REPORT: PAST PRESIDENT

Alabama Business Education Association
Past President's Activity Report

Submitted January 27, 2019

As Alabama Business Education Association past-president, I performed the following duties:

- Assisted the president as needed
- Corresponded with ABEA members and executive board via-email and phone
- Attended the 2018 SBEA Conference in Mobile
- Served on the Awards Committee
- Served on the Bylaws Committee
- Recruited new members to attend the 2019 ABEA Conference

Respectfully submitted,

Deana Goodwine

ABEA Past-President

OFFICER REPORT: MEMBERSHIP DIRECTOR

OFFICER REPORT: MEMBERSHIP DIRECTOR

Alabama Business Education Association
Membership Director's Activity Report
Submitted January 9, 2019

As Alabama Business Education Association membership director, I performed the following duties since February 2017.

ABEA

- Promoted and recruited for ABEA and NBEA throughout the year throughface-to-face, email, and social media contact.
- Attended the Alabama Association for Career and Technical Education (ALACTE) Summer Conference in Birmingham in 2017 & 2018
- Created online membership form to increase membership.
- Recruited at specific FBLA events.
- Maintained ABEA's web presence – website, Facebook, andTwitter.
- Created an ABEA Instagram @albusinessed
- Corresponded with ABEA membersvia-email.
- Attended the FBLA State Competition on April 12-13, 2018.
- Served as a state officer adviser for FBLA 2017-2018
- Corresponded with the ABEA executive board throughout theyear.
- Contacted lapsed members monthly and communicated with SBEA membership directors.
- Attended the 2018 SBEA Convention in Mobile, AL in October 2018.
- Met with SBEA executive board about recruitment strategies and membership.
- Represented Alabama on the SBEA Executive Board
- Led a technology session at SBEA 2018.
- Created an NBEA recruitment video.
- Met with ABEA Officers to make final decisions regarding the upcoming ABEA Conference.

MEMBERSHIP UPDATE & GOALS:
Our continued goal is to help Alabama business teachers see and benefit from the valuable opportunities ABEA and NBEA provides. We have created easier ways for members to join/ renew their ABEA membership with paying dues online through CashApp and using an online membership form.

Respectfully submitted,

Morgan Jones
ABEA Membership Director

OFFICER REPORT: TREASURER

Alabama Business Education Association

Treasurer's Report

Submitted December 31, 2018

CHECKING BALANCE BROUGHT FORWARD, 12/31/2017			5,118.84
INCOME			
ABEA Dues , ABEA Conference Fees and Sponsorships		619.10	
Transfers from Savings		1050.00	
	TOTAL INCOME		2769.10
EXPENSES			
Alabama FBLA Sponsorship		500.00	
SBEA - Snack sponsorship, presidents reception, auction		200.22	
Transfer to Savings		1050.00	
Website Renewal Fee(domain renewal and hosting)		280.32	
	TOTAL EXPENSES		$2,030.54
ENDING CHECKING BALANCE, 11/30/18			$4,757.40
SAVINGS BALANCE BROUGHT FORWARD, 12/1/2018			2,460.79
INCOME			
Automatic Transfer From Checking		1050.00	
Deposits		-	
Interest Earned		.76	
	TOTAL INCOME		1050.76
EXPENSES			
Transfers to Checking		1050.00	
	TOTAL EXPENSES		1050.00
ENDING SAVINGS BALANCE, 11/30/2018			2,460.72

OFFICER REPORT: SECRETARY

Alabama Business Education Association

Secretary's Activity Report

Submitted January 8, 2019

As Alabama Business Education Association Secretary, I have performed the following duties since January 2018:

- Corresponded with ABEA officers via phone and email
- Prepared the ABEA 2017 Annual Report and ABEA 2018 Annual Report
- Attended the Alabama Association for Career and Technical Education Summer Conference in Birmingham
    - Helped with Membership Recruiting Roundtable
- Received ABEA conference registrations and payments
- Attended and Presented at the SBEA Conference October 2018
- Assisted other officers as needed

Respectfully submitted,

Pam Hickman
ABEA Secretary/Treasurer

ABEA ONLINE

The ABEA Website, ALBusinessEd.org, holds updated information on ABEA happenings. Information is organized in the following pages:

- **HOME** – Upcoming News/Events; Member Spotlight; Welcome/Description; Conference Partners
- **ABOUT ABEA** – ABEA description; Executive Board contact information and pictures.
- **ABEA NEWS** – Recent news.
- **JOIN OR REGISTER FOR ABEA 2019!** – PDF form for joining ABEA; Live form for joining ABEA and registering for the 2019 conference.
- **CONFERENCES AND CONVENTIONS** – Basic information on upcoming/recent ABEA, SBEA, and NBEA conferences/conventions.
- **DOCUMENTS** – Membership form, annual report, and minutes.

ABEA also maintains a social media presence through Facebook, Twitter, and Instagram an effort to recruit new members and encourage member participation. The links are:

Facebook: www.facebook.com/AlabamaBusinessEducationAssociation

Twitter: www.twitter.com/ALBusinessEd

Instagram: https://www.instagram.com/albusinessed/?hl=en

Thank you for your membership in Alabama Business Education Association.

Let's make 2019 even greater!