



2017 ANNUAL REPORT
Alabama Business Education Association

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INTRODUCTION

Alabama Business Education Association (ABEA) is a professional association for business and marketing educators at the middle, secondary, and post-secondary levels. The purposes of ABEA are to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

ABEA is associated with the Southern Business Education Association and the National Business Education Association.

The goals of this Association are to:

- foster educational leadership;
- promote the cause of education by working for a higher quality of teaching in the area of business;
- encourage career development and professional growth among business teachers in Alabama; and
- Develop relationships between business education and business enterprises that will provide an understanding necessary for preparing well-equipped business personnel.

Membership is extended to all persons actively engaged in or interested in the profession of business education.

The governing body is the Executive Council, which consists of the officers: president (one-year term), president-elect (one-year term), secretary/treasurer (three-year term), membership director (three-year term), and immediate past president (one-year term).

The Association holds its annual conference near the end of January or early February and calls meetings when deemed necessary by the executive council.

The official publication, the ABEA Newsletter, is published twice a year. It contains information about the annual conference, news from NBEA and SBEA, announcements about FBLA and PBL activities, and articles of interest.

ABEA EXECUTIVE BOARD

Deana Goodwine **Past President**

Autauga County Technology Center
1301 Upper Kingston Road
Prattville, AL 36067
334-361-0258
deana.goodwine@gmail.com

Tiffany Stonecipher **President**

Muscle Shoals Career Academy
321 Jim Holland Drive
Muscle Shoals, AL 35661
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tstonecipher@mscs.k12.al.us

Gerri Kimble..... **President Elect**

Hoover High School
1000 Buccaneer Drive
Hoover, AL 35244
205.439.1200
gkimble@hoover.k12.al.us

Morgan Jones..... **Membership Director**

Vestavia Hills High School
2235 Lime Rock Road
Vestavia Hills, AL 35216
205-402-5250
palmerme@vestavia.k12.al.us

Pam Hickman **Secretary/Treasurer**

Vestavia Hills High School
2235 Lime Rock Road
Vestavia Hills, AL 35216
205-402-5250
hickmanpt@vestavia.k12.al.us

SPECIAL COMMITTEE CHAIRPERSONS

Awards Committee.....	Deana Goodwine and Bonita Johnson
Auditing Committee	Sandy Short
Bylaws Committee	Elisha Wohleb
Membership Committee	Gerri Kimble
Program Committee.....	Tiffany Stonecipher
Scholarship Committee	Geana Mitchell
Nominating Committee.....	Madge Gregg

ABEA Happenings

ABEA Conference – Muscle Shoals Career Academy, Muscle Shoals, AL

The 2017 ABEA Conference weekend kicked off with Evening with the Experts at Swampers Grille on Friday, January 27, 2017. Industry professionals and teachers from around the state enjoyed drinks, finger foods, and networking. This event was a great opportunity for business teachers and industry professionals to discuss the realities of today's business world.

The official conference kicked off the next morning with coffee and breakfast (sponsored by Delta Pi Epsilon).

Teachers and industry professionals presented great sessions throughout the morning!

The ABEA Business Meeting was held that afternoon.

The 2016 officers were installed:

Past President – Ms. Deana Goodwine
President – Ms. Tiffany Stonecipher
President Elect – Ms. Gerri Kimble
Secretary/Treasurer - Ms. Pam Hickman
Membership Director - Ms. Morgan Jones

The following received this year's ABEA Awards:

Postsecondary Teacher of the Year – Dr. Sandi Logan
Secondary Teacher of the Year – Ms. Tiffany Stonecipher

SBEA Conference

Several members of ABEA attended and presented at the Southern Business Education Association Conference in Savannah, GA (October 2017).

OFFICER REPORT: PRESIDENT

Alabama Business Education Association

President's Activity Report

Submitted May 24, 2018

As Alabama Business Education Association President, I performed the following duties since February 2017:

- Attended the Alabama Association for Career and Technical Education (ALACTE) Conference in Birmingham on July 30-31, 2017.
- Attended the Alabama Educational Technology Conference in Birmingham in June 2017.
- Attended Executive Officer meetings using Google Hangouts throughout the year.
- Attended the Fall Work-Based Learning Meeting at AIDT in Birmingham in September 2017.
- Attended the FBLA Fall District Meeting at Northwest Shoals Community College on September 21, 2017.
- Attended the North Alabama Works Industry Cluster Meeting on September 26, 2017.
- Organized an FBLA Booth at the North Alabama State Fair during September of 2017 and won 2nd Place (\$125).
- Organized two FBLA Fundraiser Nights at Zaxby's in the Fall of 2017 and Spring 2018.
- Organized an FBLA/March of Dimes T-Shirt Fundraiser in September 2017.
- Attended the North Alabama Works! Quarterly Workforce Summit on October 4, 2017.
- Organized an FBLA Fundraiser with Belk's Charity Day Sale in November 2017 and May 2018.
- Presented "Pathfinder Alabama" at the ACTE Vision Conference on December 2017.
- Attended the North Alabama Robotics Competition on February 24, 2018.
- Attended the CLAS Law Conference in Birmingham on February 21, 2018.
- Attended the North Alabama Works! Summit on March 1, 2018.
- Attended the FBLA State Competition on April 12-13, 2018.
- Attended the University of Alabama Robotics Contest on April 7, 2018.
- Attended the AP Computer Science Principles Mock Reading in April 2018.

Respectfully submitted,

Tiffany Stonecipher

Tiffany Stonecipher

ABEA President

OFFICER REPORT: PRESIDENT- ELECT

Alabama Business Education Association President-Elect Activity Report *Submitted May 14, 2018*

As Alabama Business Education Association president-elect, I performed the following duties since January 2017:

- Secured the 2019 ABEA conference and hotel locations
- Attended the Southern Business Education Association Conference in Savannah, GA (October 2017)
 - Co-coordinated the first-timers' luncheon
 - Presented five swap shop sessions on branding
 - Attended the Membership Directors' meeting as a stand in
- Attended the Alabama Association for Career and Technical Education (ACTE) summer conference in Birmingham, AL (August 2017)
- Attended the Alabama Educational Technology Conference in Birmingham, AL (June 2017)
- Attended the National Business Education Association Conference in Chicago, IL (March 2017)
- Attended the DECA State Leadership Development Conference in Birmingham, AL (April 2017)
- Promoted ABEA at all attended conferences and conventions through personal contact and new connections
- Developed and distributed the ABEA Winter 2017 newsletter
- Corresponded with the ABEA officer team via phone and email
- Promoted and recruited for ABEA and NBEA throughout the year through personal, face-to-face contact, email, and social media.

Respectfully submitted,

Gerri Kimble
ABEA President-Elect

OFFICER REPORT: PAST PRESIDENT

Alabama Business Education Association

Past President's Activity Report

Submitted August 20, 2018

As Alabama Business Education Association past-president, I performed the following duties:

- Assisted the president as needed
- Corresponded with ABEA members and executive board via-email and Google Hangouts.
- Presented a session at the 2018 NBEA Convention in Baltimore.
- Attended the 2017 SBEA Conference in Savannah, GA.
- Secured a time for the ABEA state meeting at the 2018 SBEA Conference in Mobile
- Secured breakfast sponsor for ABEA state meeting in Mobile
- Brought before the executive board, the ABEA sponsorship of the president's reception at the 2017 SBEA Conference

Respectfully submitted,

Deana Goodwine
ABEA Past-President

OFFICER REPORT: MEMBERSHIP DIRECTOR

Alabama Business Education Association

Membership Director's Activity Report

Submitted May 24, 2018

As Alabama Business Education Association membership director, I performed the following duties since February 2017:

ABEA

- Promoted and recruited for ABEA and NBEA throughout the year through face-to-face, email, and social media contact.
- Maintained ABEA's web presence – website, Facebook, and Twitter.
- Corresponded with ABEA members via-email and phone.
- Corresponded with the ABEA executive board throughout the year.
- Attended the Alabama Association for Career and Technical Education (ALACTE) Conference in Birmingham on July 30-31.

MEMBERSHIP UPDATE & GOALS:

Our continued goal is to help Alabama business teachers see and benefit from the valuable opportunities ABEA and NBEA provides. We have created easier ways for members to join/renew their ABEA membership with paying dues online through CashApp and using an online membership form

Respectfully submitted,

Morgan Jones
ABEA Membership Director

OFFICER REPORT: TREASURER

Alabama Business Education Association

Treasurer's Report
Submitted May 23, 2018

CHECKING BALANCE BROUGHT FORWARD, 5/1/2018		4,708.84
INCOME		
Dues (NBEA, ABEA), ABEA Conference Fees and Sponsorships	2,059.15	
Transfers from Savings	900.00	
TOTAL INCOME	<u>2,959.15</u>	
EXPENSES		
ABEA Scholarship	500.00	
Alabama FBLA Sponsorship	500.00	
Check Order	-	
Marketing Expense and Supplies - AACTE Roundtable Prizes	310.08	
Conference Expense--Supplies, Speaker Gifts/Fees	-	
Conference Expense--Luncheon	-	
Conference Expense--Officer Gifts, Awards, Door Prizes	-	
Conference Expense - Friday Evening Reception	-	
Conference Expense - Refund (death in family)	-	
NBEA Dues Expense	990.00	
Office Supplies Expense	-	
SBEA - Snack sponsorship, presidents reception, auction	1,071.75	
SBEA Delegate Stipend	300.00	
Transfer to Savings	900.00	
Website Renewal Fee	169.39	
TOTAL EXPENSES	<u>3,841.22</u>	
ENDING CHECKING BALANCE, 04/30/18		<u><u>\$4,663.84</u></u>
SAVINGS BALANCE BROUGHT FORWARD, 05/1/2018		
		2,460.27
INCOME		
Automatic Transfer From Checking	900.00	
Deposits	-	
Interest Earned	.90	
TOTAL INCOME	<u>900.90</u>	
EXPENSES		
Transfers to Checking	900.00	
TOTAL EXPENSES	<u>900.00</u>	
ENDING SAVINGS BALANCE, 04/30/2018		<u><u>2,460.21</u></u>
*\$388 is the current scholarship balance in this account		

OFFICER REPORT: SECRETARY

Alabama Business Education Association

Secretary's Activity Report

Submitted May 23, 2018

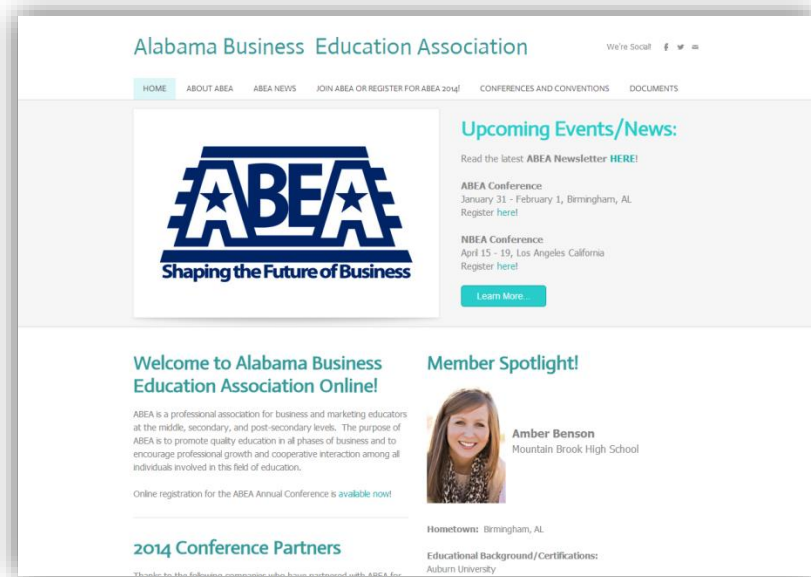
As Alabama Business Education Association Secretary, I have performed the following duties since January 2017:

- Corresponded with ABEA officers via phone and email
- Prepared the ABEA 2017 Annual Report
- Attended the Alabama Association for Career and Technical Education Summer Conference in Birmingham
 - Helped with Membership Recruiting Roundtable
- Received ABEA conference registrations and payments
- Assisted other officers as needed

Respectfully submitted,

Pam Hickman
ABEA Secretary/Treasurer

ABEA ONLINE



The ABEA Website, ALBusinessEd.org, holds updated information on ABEA happenings. Information is organized in the following pages:

- **HOME** – Upcoming News/Events; Member Spotlight; Welcome/Description; Conference Partners
- **ABOUT ABEA** – ABEA description; Executive Board contact information and pictures.
- **ABEA NEWS** – Recent news.
- **JOIN OR REGISTER FOR ABEA 2018!** – PDF form for joining ABEA; Live form for joining ABEA and registering for the 2019 conference.
- **CONFERENCES AND CONVENTIONS** – Basic information on upcoming/recent ABEA, SBEA, and NBEA conferences/conventions.
- **DOCUMENTS** – Membership form, annual report, and minutes.

ABEA also maintains a social media presence through Facebook, Twitter, and Edmodo in an effort to recruit new members and encourage member participation. The links are:

Facebook: www.facebook.com/AlabamaBusinessEducationAssociation

Twitter: www.twitter.com/ALBusinessEd

Thank you for your membership in Alabama Business Education Association.

Let's make 2018 even greater!