



Shaping the Future of Business
2022 ANNUAL REPORT
Alabama Business Education Association

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INTRODUCTION

Alabama Business Education Association (ABEA) is a professional association for business and marketing educators at the middle, secondary, and post-secondary levels. The purposes of ABEA are to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

ABEA is associated with the Southern Business Education Association and the National Business Education Association.

The goals of this Association are to:

- foster educational leadership;
- promote the cause of education by working for a higher quality of teaching in the area of business;
- encourage career development and professional growth among business teachers in Alabama; and
- develop relationships between business education and business enterprises that will provide an understanding necessary for preparing well-equipped business personnel.

Membership is extended to all persons actively engaged in or interested in the profession of business education.

The governing body is the Executive Council, which consists of the officers: president (one-year term), president-elect (one-year term), secretary/treasurer (three-year term), membership director (three-year term), and immediate past president (one-year term).

The Association holds its annual conference near the end of January or early February and calls meetings when deemed necessary by the executive council.

The official publication, the ABEA Newsletter, is published twice a year. It contains information about the annual conference, news from NBEA and SBEA, announcements about FBLA and PBL activities, and articles of interest.

ABEA EXECUTIVE BOARD

Lauren Miller

Auburn University
5040 Haley Center
Auburn University, AL 36849
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Past President

Chadwick A. Springer, PhD

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President

Aimee Torres, Ed.S

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President Elect

Marissa Kane

Stanhope Elmore High School
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marissa.kane@elmoreco.com

Membership Director

Amber Benson

Hewitt-Trussville High School
6450 Husky Parkway
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205.228.4000
amber.benson@trussvillecityschools.com

Secretary/Treasurer

SPECIAL COMMITTEE CHAIRPERSONS

Awards Committee	Pam Hickman and Aimee Torres
Auditing Committee	Brooke Collier and Margaret Ann Denton
Bylaws Committee	Lauren Miller
Membership Committee	Marissa Kane
Program Committee	Aimee Torres
Scholarship Committee	Tsepo Moleleki
Nominating Committee	Dr. Elisha Wohleb

ABEA Happenings

ABEA Conference – Virtual

The 2022 ABEA Conference was held in Auburn, Alabama on February 5th. Industry professionals and teachers from around the state enjoyed a day full of sessions led by teachers and industry experts. This event was a great opportunity for business teachers and industry professionals to discuss the realities of today's business world. Harbert College of Business, iCEV, and NRF Foundation graciously sponsored the event.

The ABEA Business Meeting was held February 5, 2022.

The 2022 officers were installed:

Past President – Lauren Miller

President – Chadwick Springer

President Elect – Aimee Torres

Secretary/Treasurer – Amber Benson

Membership Director – MARRISA KANE

The following received this year's ABEA Awards:

Postsecondary Teacher of the Year – Aimee Torres

Secondary Teacher of the Year – Pam Hickman

Scholarship Recipient – Tsepo Moleleki

SBEA Conference

Southern Business Education Association (SBEA) was Shining a Light on Business Education at the annual conference held in Roanoke, VA on October 9 - 12, 2022. The annual business meeting and awards presentation were held Wednesday, October 12. ABEA's board is proud to announce Dr. Leane Skinner received the SBEA Distinguished Service Award for Outstanding Contribution to Business Education by an Administrator or Supervisor of Business Education. Please check the SBEA website for conference pictures and highlights.

NBEA Conference

The NBEA 2022 Annual Convention was held in Chicago, Illinois, at the Chicago Marriott Downtown Magnificent Mile, April 12 - 15. The conference included traditional events along with some new convention features. There was a streamlined convention schedule with an abundance of concurrent sessions that guaranteed something for everyone, keynote speakers that sparked passion and drive, and new networking opportunities.

OFFICER REPORT: PRESIDENT

Alabama Business Education Association

President's Activity Report
Submitted February 4, 2023

As Alabama Business Education Association president, I performed the following duties since January 2022:

- Attended Executive Officer virtual meetings throughout the year.
- Assisted president-elect with planning the ABEA 2022 program.
- Corresponded with ABEA members and Alabama Department of Education staff members as needed to answer questions and solve concerns.
- Provided updates to NBEA concerning ABEA.
- Presented a session at the Southern Business Education Association Conference.
- Assisted ABEA officers as needed.

Respectfully submitted,



Chadwick A. Springer, PhD

ABEA President

OFFICER REPORT: PRESIDENT- ELECT

Alabama Business Education Association

President-Elect's Activity Report

Submitted February 4, 2023

As Alabama Business Education Association President-Elect, I performed the following duties since January 2022:

- Developed the ABEA Fall/Winter newsletter and distributed to members.
- Sent email invitations to business educators to attend the ABEA 2022 Conference.
- Attended virtual Executive Officer meetings.
- Corresponded with ABEA members and executive board via-email.
- Met with ABEA Planning Committee to make final decisions regarding the upcoming ABEA Conference.
- Planned the program for the 2023 ABEA conference.
- Attended SBEA conference in Virginia, Oct. 2022

Respectfully submitted,

Aimee Torres, Ed.S.
ABEA President-Elect

OFFICER REPORT: PAST PRESIDENT

Alabama Business Education Association
Past President's Activity Report
Submitted February 4, 2023

As Alabama Business Education Association past president, I performed the following duties since January 2022:

- Assisted ABEA officers as needed.
- Attended the Executive Council meeting (virtually).
- Attended and Presented at SBEA Convention in Roanoke, Virginia in October 2022.
- Served as the SBEA Membership Director 2022

Respectfully submitted,



Lauren Miller
ABEA Past President

OFFICER REPORT: MEMBERSHIP DIRECTOR

Alabama Business Education Association

Membership Director's Activity Report

Submitted February 4, 2023

As Alabama Business Education Association membership director, I performed the following duties since February 2022:

ABEA

- Promoted and recruited for ABEA and NBEA throughout the year through email, phone calls, and social media contact.
- Maintained ABEA's web presence – website, Facebook, and Twitter.
- Corresponded with ABEA members via email.
- Attended Executive Council meetings.
- Corresponded with the Executive Council throughout the year.
- Corresponded with AL State Dept. Leaders to promote ABEA.
- Attended ALACTE Conference in Mobile, AL, July 2022.
- Hosted an ABEA Membership Round Table at ALACTE.

Respectfully submitted,

Marissa Kane

ABEA Membership Director

OFFICER REPORT: TREASURER

Alabama Business Education Association

Treasurer's Report

Submitted February 4, 2023

CHECKING BALANCE BROUGHT FORWARD, 1/1/2022 5,296.33

INCOME

Membership Dues	665.00
Conference Registrations	1,747.53
Silent Auction	215.00
Conference Sponsorship	1,000.00
Refund Income	12.93

TOTAL INCOME 3,640.46

EXPENSES

ABEA Scholarship	500.00
Conference Expenses	1,556.39
Website Fees	288.85
CTSO Sponsorship (FBLA)	500.00
SBEA Sponsor	200.00

TOTAL EXPENSES 3,045.24

ENDING CHECKING BALANCE, 12/31/22 5,891.55

SAVINGS BALANCE BROUGHT FORWARD, 1/1/2022 2,162.18

INCOME

Interest Earned	0.57
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TOTAL INCOME 0.57

EXPENSES

TOTAL EXPENSES	<u>-</u>	-
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ENDING SAVINGS BALANCE, 12/31/22 2,162.75

OFFICER REPORT: SECRETARY

Alabama Business Education Association

Secretary's Activity Report

Submitted February 4, 2023

As Alabama Business Education Association Secretary, I have performed the following duties since January 2022:

- Corresponded with ABEA officers via phone and email.
- Attended Executive Officer virtual meetings throughout the year.
- Prepared the ABEA 2022 Annual Report.
- Invoiced and Received ABEA membership dues payments.
- Received ABEA conference payments.
- Generated payment receipts.
- Invoiced Conference Sponsors.
- Assisted other officers as needed.

Respectfully submitted,



Amber Benson
ABEA Secretary/Treasurer

ABEA ONLINE



[Home](#) [About](#) [Executive Board](#) [Membership](#) [Events & Pre-Registration](#) [Contact](#) [Documents](#)

ALABAMA BUSINESS EDUCATION ASSOCIATION

Alabama Business Education Association (ABEA) is a professional association for business and marketing educators at the middle, secondary, and post-secondary levels. The purpose of ABEA is to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

ABEA is associated with the [Southern Business Education Association](#) and the [National Business Education Association](#).

UPCOMING EVENTS



ABEA 2021 Virtual Conference
January 25 - 28, 2021



NBEA 2021 Conference
March 30 - April 12, 2021
New Orleans, Louisiana

GREETINGS

The ABEA Officer Team is looking forward to our upcoming 2021 Conference. Due to Covid-19 health concerns, our conference is going to be held virtually after school from 3:45 - 4:30 the week of January 25-28. We will offer one session each day and will conclude our conference on Thursday afternoon with our annual ABEA meeting.

We cannot wait to see you and all the other amazing Alabama business educators each afternoon for some exciting sessions. We will be giving away raffle prizes each day from our generous sponsors and for each session you attend your name will be entered for a chance to win the grand-prize that will be awarded Thursday during the business meeting. The best part of the virtual conference is that it is FREE to members, so you don't want to miss! Registration is available

The ABEA Website, ALBusinessEd.org, holds updated information on ABEA happenings. Information is organized in the following pages:

- **HOME** – Upcoming News/Events; Member Spotlight; Welcome/Description; Conference Partners
- **ABOUT ABEA** – ABEA description; Executive Board contact information and pictures.
- **ABEA NEWS** – Recent news.
- **JOIN OR REGISTER FOR ABEA!** – Learn more about membership and the benefits of ABEA and NBEA.
- **CONFERENCES AND CONVENTIONS** – Basic information on upcoming/recent ABEA, SBEA, and NBEA conferences/conventions.
- **DOCUMENTS** – Membership form, annual report, and minutes.

ABEA also maintains a social media presence through Facebook and Twitter in an effort to recruit new members and encourage member participation. The links are:

Facebook: www.facebook.com/AlabamaBusinessEducationAssociation

Twitter: www.twitter.com/ALBusinessEd

Thank you for your membership in the Alabama Business Education Association.

Let's make 2023 the best year yet!